

BI/Data Warehouse Visibility and Control

Improving Performance, Compliance and Business Value

- *Identifies Inefficient User Behavior, Applications & Operations*
- *Improves Performance by Preventing Inappropriate Application Use*
- *Increases Service and Productivity by Controlling & Guiding Users*
- *Delivers Comprehensive Compliance and Data Protection with Policy Controls*

Highlights

- ✓ Over 60 customizable query policies protect databases from harmful user behaviors
- ✓ User messaging instantly guides BI users to effectively interact with the database
- ✓ Combination of user, application and database activity monitoring provides holistic view of business use and value
- ✓ Unobtrusive architecture requires no database agents that slow performance
- ✓ User and application controls ensure compliance policy enforcement and protection

What You Don't Know About Your Data Warehouse Can Hurt You

How do you know if you have rogue users accessing your sensitive data? Or if you have unauthorized downstream data-marts consuming too much resource and violating compliance regulations? Or, if inefficient MS Access users are driving up costs, slowing performance and reducing business productivity?



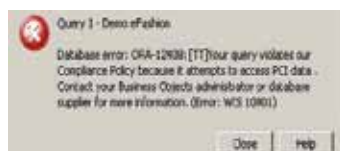
Teleran Delivers Performance, Compliance & Cost Control

Teleran's software solution tracks and manages how users interact with both the application and database layers. It bridges the gap between business users and IT by giving you the visibility and control of the entire BI/DW environment. Teleran's product suite includes:

iSight™ - network-based usage auditing analyzes users, applications, SQL queries, database usage and performance. iSight delivers comprehensive visibility to understand and manage thousands of users to lower support costs, speed trouble-shooting, improve service and enhance business productivity.

iSight Analytics™ - series of analytic modules that deliver visibility and insight into how your analytics, BI and data warehouse environments are used and perform for the business. iSight Analytics transforms the comprehensive usage metrics captured by iSight into actionable information, leveraging a fast in-memory business intelligence engine for dashboards, analysis, reporting and alerting.

iGuard™ - patented usage policy management system proactively prevents runaway, inappropriate, or unauthorized queries from reaching databases and slowing performance or violating compliance policies. iGuard guides application users with real-time messages, improving performance and efficiency.



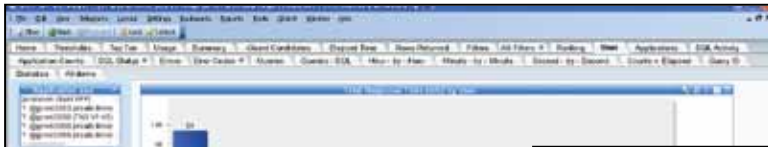
iGuard messages inform and guide BI users when they violate an activated iGuard Policy.

This query was stopped before the database to prevent a system resource waste.

"At our company Teleran products enabled the us to increase system capacity by 25%, improve performance by 45% and satisfy PCI compliance demands. As a result, we are rolling out Teleran products enterprise-wide.

IT Leader, Fortune 100 Company

iSight Usage Management Dashboards & Analyses



- Highlight Exceptions
- Link System Use to Business Value

- Drill-Down to Root Cause
- Pinpoint User, Application and Data Usage Problems



Companies Generate Measurable ROI with Teleran

Reduced server and storage costs by over \$1M in 12 months

- Prevented resource wasting system use
- Reduced database storage by identifying unused data

Saved \$800,000 in compliance costs?

- Company licensed Teleran products for performance management
- After budgeting \$800,000 for PCI compliance project, company determined that Teleran's solution also fulfilled their compliance requirements

Reduced \$260,000 in software licensing and maintenance costs

- Company used Teleran iSight to identify unused software application licenses
- Also prevented use of unauthorized or inefficient applications to improve compliance and efficiency.

Decreased shipping and inventory costs by \$1.8M within one year

- Improved sales system availability by 90 minutes each day
- This enabled sales staff to resell return products before having to ship goods back to warehouse

"Teleran uniquely fills a critical gap in compliance and operations performance management: bridging application and database security, auditing and access controls. Its operational performance improvements quickly generate real savings, giving Senior Information Technology and Business Executives the financial justification and protection they need in these times of tight budgets and increasing risks."

Chief Security Officer – Large Financial Services Company

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